



News Release

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## **AQILLA SHOWCASES WEB-BASED ACCOUNTING AT SOFTWORLD 2009**

*Delivers overview of the benefits of SaaS and debates future of finance software*

Aqilla, the web-based accounting software provider, is one of the inaugural exhibitors within the Online Accounting Zone at Autumn Softworld 2009 at London Olympia on October 13-14, 2009.

The addition of an Online Accounting Zone highlights how much interest this approach to finance and accounting has gained over the last 12 months, and will be supported by a series of seminars designed to highlight the benefits of web-based software and dispel some of the myths, and panel discussions that will see leading providers going head-to-head in an open debate chaired by industry figures, including Dennis Keeling.

Aqilla will present an overview of web-based accounting in a seminar entitled *Do you know your SaaS from your elbow? As the accounting world transforms, do you need to adapt?* on Tuesday, October 13, 2009, at 12.00 in the Online Accounting Theatre. Hugh Scantlebury will also be taking part in the Online Accounting Industry Forum at 11:15 on Wednesday October 14, 2009.

Hugh Scantlebury, director at Aqilla, said: "Softworld is one of the only events on the IT calendar which enables us to meet with a large number of our existing customers and prospective users. Softworld provides us with a great opportunity to meet those people one-on-one and to showcase new functionality in the latest version of our technology."

An Aqilla Pro subscription is priced at £50 (excl. VAT) per user per month; data entry users for straightforward entry and capture of timesheet and expense documents are charged £10 (excl. VAT) per user per month.

Visit Aqilla on stand AF194 in the Online Accounting Zone at Softworld, or visit [www.aqilla.com](http://www.aqilla.com).

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### **About Aqilla Limited**

Aqilla Limited, founded in 2006, is the developer of web-based accounting solutions designed for small and medium-sized businesses and accountancy firms.

The easy-to-use software utilises the latest open source toolsets based around Java and AJAX technologies to deliver Sales Ledger, Purchase Ledger, General Ledger, Cash Matching, Sales Invoicing, Purchase Invoicing and Time Management functions that can be accessed over the internet via a rich web browser interface. In addition, because it is delivered on-demand, Aqilla removes the need for high levels of capital outlay, as well as the ongoing expense of maintenance and management.

For more information about Aqilla visit [www.aqilla.com](http://www.aqilla.com) or follow us on Twitter at [http://twitter.com/ Aqilla](http://twitter.com/Aqilla)

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