



## Achieving Back Office Efficiency in Just 6 Weeks

*“I was tired of not getting the answers I needed, when I wanted them, I felt sure there must be a way for me to easily view the information I needed, but the systems we had tried just didn’t meet the bill”.*

Marco Torri  
Proprietor of Ristorante Semplice

Ristorante Semplice wanted to move to a cloud accounting solution whilst retaining visibility of the transactional data within their operational systems.

Marco Torri, the proprietor of the Michelin starred Italian restaurant in London's fashionable Mayfair district wanted a finance system that let him get on with the cooking.

### The Issues

The company had tried many on-premise solutions including SunSystems and Microsoft Dynamics, but these were unwieldy, complex and didn't meet the reporting needs of the business.

The obvious answer was a Cloud based accounting solution. With limited time and data quality issues, Ristorante Semplice approached etc Hospitality – specialist providers of Cloud - based integrated accountancy services to the hospitality sector, and set out their objectives for a new accounting solution.

*“Ristorante Semplice were keen to benefit from our experience within the hospitality sector,” said Stephen Easthope, co-founder of etc Hospitality “We have a solid interface with Aqilla’s cloud accounting technology to provide an easy to use and affordable accountancy service”.*

Their requirements were common to many organisations shifting from a legacy on-premise solution, to the cloud. Namely:

- Improved speed of reporting
- Improved content of reporting
- Improved controls around balance reconciliations
- Reduction in management time spent investigating transactions
- Streamlined processes
- Control and transparency of creditor payment process

### The Solution & Implementation

etc Hospitality moved Ristorante Semplice onto a normalised chart of accounts – mapping the previous chart of accounts to the new. The historical data was migrated into a cloud accounting solution called Aqilla, utilising its very flexible Microsoft Excel Add-In. Once this was complete, interfaces between the EPOS (Electronic Point of Sale) system and Aqilla were set up and tested. This process enabled the business to capture daily/weekly sales data that could be easily accessed and reported upon.

The interfaces between the employee management system and Aqilla were also set up and tested allowing the business to capture weekly labour data.

Reports could now be delivered to the management team every Monday morning, providing analysis of the previous 7 days. These reports were fully configured to meet the specific requirements of Ristorante Semplice and are available to view online or download to Excel – with no formatting required.



CASE STUDY



## The Outcome

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The project was completed in just 6 weeks – Aqilla’s Excel Add-In functionality played a key part in the smooth and quick delivery of this project as *etc Hospitality* were able to easily handle the large volume of data once it had been mapped onto Aqilla.

The management team at *Ristorante Semplice* has never been more empowered or engaged with the financial side of the business. They finally understand the elements that are important to them and have access to this information from wherever they are.

The weekly report has become an essential tool for the business and the management team is now looking directly at the data that forms their accounts rather than a series of reports from a variety of different systems.

The business development meetings with *etc Hospitality* are now far more useful as they can spend time “on” the business, addressing issues, rather than “in” it trying to gather data and assess the quality of the information they are looking at.

***“Our relationship with etc Hospitality epitomises our partner philosophy of creating value and opportunity in a mutually respectful framework” states Hugh Scantlebury, Director of Aqilla “we integrate closely with most of the leading front of house systems to provide affordable, easy to use, accounting solutions for the hospitality sector”.***

### Benefits include:

- Management time on administrative repeated tasks reduced significantly
- Reporting available in a fraction of the time on old system
- More accurate reporting due to elimination of manual processes
- Management can drive cost reduction through reliable reporting on a regular basis

### About *etc*

*etc hospitality* was founded by Stephen Easthope and Alan Morgan in 2009. Having spent several years working together on a range of business projects and becoming frustrated with the antiquated financial processes they repeatedly encountered in the sector, Alan and Stephen formed a business to utilise their extensive knowledge and industry experience.

*etc hospitality* specialises in providing Cloud-based integrated accountancy services to the hospitality sector.

We have created a unique, cost effective Cloud Accountancy solution for all businesses, whether single-site cafés or contract catering companies, high street chains or Michelin star restaurants.

### About Aqilla

Aqilla Limited, founded in 2006, is the developer of cloud accounting solutions designed for small and medium-sized businesses and organisations.

The multi-currency products it supplies are easy to use and can be up and running in hours not days, saving spending money on expensive training and consultancy.

A document centric approach to accounting provides Sales Ledger, Purchase Ledger, General Ledger, Cash Matching, Sales Invoicing, Purchase Invoicing Budgeting, Project and Time Management functionality enables an organisation to easily track income and expenditure across an almost unlimited range of analysis.

Aqilla removes the need for high levels of capital outlay, as well as the ongoing expense of maintenance and management.

For help in streamlining your business at month end as well as the rest of your financial year, contact Aqilla on 020-7098-9881, email us at [info@aqilla.com](mailto:info@aqilla.com) or visit our website at [www.aqilla.com](http://www.aqilla.com)

